

CREATE A PERSUASIVE POSTER

You will create a persuasive poster using the following guidelines:

1. Choose a product that you want to sell to the public (shoes, toy, food, etc.)

2. Your poster needs to:

- *Persuade people to buy it

- *Have a picture of the product with the product name

- *Describe why the product is so fantastic

- *Display the cost of the product

- *Include the slogan (catchy phrase or statement)

- *Include at least 3 of the following:

 - *bandwagon

 - *appeal to emotions

 - *health & wellness

 - *reward

 - *scientific

 - *celebrity endorsement

 - *senses

 - *wit & humor

3. You will use PicCollage to create your poster. Remember to use eye-catching backgrounds, fonts, and colors to draw attention to the product you want to sell.



To get one is to give one.

Toms are very fashionable and comfortable.



Only \$45 and under!



The kids in need will get a pair if you get one.



You must be 18 or older to call!



"My baby loves them"

Babie Bands!



Only 2
easy
payments
of \$5.99
w/ s+h

So comfortable on their heads and they are very soft.



BabyBand make them bounce!